

**PROJECT:** Final Presentation [60 points total]

	<i>Excellent</i>	<i>Good</i>	<i>Needs work</i>	<i>Points</i>	<i>Comments</i>
<b>Formatting</b> <i>10 points</i>	10, 9 – Followed all formatting guidelines. – Presented no longer than 10 minutes.	8, 7, 6 – Failed to follow one or two formatting guidelines.	5, 4, 3 – Failed to follow multiple formatting guidelines.		
<b>Research question</b> <i>10 points</i>	10, 9 – Research question is clear, focused, concise, complex, and arguable. – Discussed a motivation for the research question.	8, 7, 6 – Research question is reasonably clear and focused, but may be too simple, too complex, or too verbose. – Weak discussion motivating the question	5, 4, 3 – Research question is unclear and lacks focus. – Research question is far too simple or overly complex. – Little to no motivation presented for the question.		
<b>Data sources &amp; description</b> <i>10 points</i>	10, 9 – Data sources are clearly described. – Validity of and concerns about data is discussed. – Clear descriptions and summaries of key variables used in analyses.	8, 7, 6 – Identified data sources are not clearly described. – Validity of and concerns about data are minimally discussed. – Minimal descriptions and summaries of only some but not all key variables.	5, 4, 3 – Data sources are poorly described or missing. – Description of validity of and concerns about data are poor or missing. – Poor or missing descriptions and summaries of key variables, relationships, or charts.		
<b>Results &amp; discussion</b> <i>30 points</i>	27 - 30 – Displayed and discussed at least 3 charts that support / oppose research question. – Design choices highlight the key point of the chart. – Charts expertly demonstrate the best practices of visual design, convey a clear message, are functionally accurate, and are easy to understand. – Presentation is given in a clear, coherent story that addresses the research question.	19 - 26 – Displayed and discussed at least 2 charts that support / oppose research question. – Charts generally demonstrate the best practices of visual design, convey a somewhat clear message, and are functionally accurate. – Key message is coherent but could be improved. – Presentation is given in a less clear story that could be improved.	10 - 18 – Displayed and discussed at least 1 chart that support / oppose research question. – Charts generally lack best practices of visual design; elements are confusing. – Charts are not informative for or unrelated to research question. – Presentation is poorly presented without a clear story or message.		

**Total:**